



# **NEW YORK BEEF PRODUCERS' ASSOCIATION**

290 FOUR ROD ROAD, ALDEN, NEW YORK 14004 (716)-902-4305

Email: [nybeefproducers@aol.com](mailto:nybeefproducers@aol.com) website: [www.nybpa.org](http://www.nybpa.org)

## President

Randy Librock  
5605 Gasport Road  
Gasport, NY 14067  
716-445-5252

## **Advertising Specs for the NY Beef Producer's Association 2017**

## Vice President

John Kriese  
4385 Italy Hill Road  
Branchport, NY 14418  
315-856-0234

## **NEWSLETTER**

Bi-Monthly- Jan/Feb, March/April, May/June, July/August, Sept./Oct, Nov./Dec  
Deadlines are the first of the month previous to the month's issue.

## Secretary

Margaret Meldrim  
41 Jackson Road  
Central Square, NY 13036  
315-668-0304

FULL PAGE- 7 1/2 x 10

HALF PAGE- 7 1/2 x 4 7/8 OR VERTICLE - 10 x 3 5/8

1/4 page- 4 7/8 x 3 5/8

Business Card ads- the size is 2 1/2 x 1/3/4

## Treasurer

Kathi Wagner  
83 Howard Hall Road  
Catskill, NY 12414  
518-469-3777

The Newsletter full page ad size is 7.5" x 10". We do not offer bleeds in the Newsletter to allow for a 1/2" margin on all sides of pages.

## Past President

Andy Weaber  
1339 County Rte. 34  
Potsdam, NY 13676  
315-261-1331

## **DIRECTORY This year- 2017 Deadline for ads January 31, 2017**

Bi-Annual Year 2017-2018

FULL PAGE- 5 1/2 X 8 1/2

HALF PAGE- 4 3/4 X 3 5/8

1/4- PAGE 4 3/4 X 2

## Executive Secretary

Brenda Bippert  
290 Four Rod Road  
Alden, New York 14004  
716-870-2777

The Directory does offer bleed on pages so if you want bleed please allow 1/8" bleed in addition to the 5.5"x8.5". The ad size without bleed and a 1/4" margin on all sides of pages is 4.75"x7.75".

## Advisors

Dr. Mike Baker  
114 Morrison Hall  
Ithaca, NY 14853  
607-255-5923

## NY Beef Industry Council Representatives

Rich Brown  
816 O'Conner Road  
Port Byron, NY 13140  
315-406-5335

Thank you,  
Brenda Bippert  
NYBPA Executive Secretary

Alana Keppler  
4765 S. Gravel Road  
Medina, NY 14103  
585-721-0677