

2018 Annual Conference Speakers and Bio's



Josh White

Josh White serves as the Executive Director - Producer Education for the National Cattlemen's Beef Association (NCBA).

Josh graduated from Berry College with honors in Animal Science and worked in private industry until 2009 when he joined the Georgia Cattlemen's Association and Georgia Beef Board as Executive Vice President, serving there until joining NCBA in 2014. In his current role as Executive Director – Producer Education with NCBA, Josh and his team are working to capitalize on the rich histories of the Beef Quality Assurance, Stockmanship & Stewardship, and Cattlemen's College programs while moving these initiatives forward to deliver even greater value to NCBA members and the cattle industry. Josh also provides leadership for NCBA's policy funded sustainability efforts and helps lead checkoff

funded efforts associated with cattle production. He serves on the board of directors of the Beef Improvement Federation and represents NCBA on the board of the Global Roundtable for Sustainable Beef. Josh is a fourth-generation cattleman. He purchased his first heifer at the age of twelve and began building his own cattle herd. He continues to own cattle on his family's farm in Georgia.