

NEW YORK BEEF PRODUCERS ASSOCIATION

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NYBPA Sponsorship Packages

	Newsletter Ads (bimonthly)	Directory (biennial)	Annual Conference				Junior Association		Additional Advertising		NYBPA Membership (1 year)
			1 trade show booth	Literature in Welcome Packet	Banner Display in Banquet Room	Meal Tickets	Junior Calendar Advertising	Banner Display at NYJBPA Shows	Listing with hyperlink on NYBPA website	Country Folks Sponsor Ad (monthly beef producer section)	
Platinum \$2,000	6 full page color <i>value: \$1,350</i>	1 full page color <i>value: \$400</i>	✓	✓	✓	2 banquet dinner	1 full page, 10 daily listings <i>value: \$250</i>	✓	✓	✓	<i>value: \$30</i>
Gold \$1,500	3 full color 3 full b/w <i>value: \$1,050</i>	1 full page color <i>value: \$400</i>	✓	✓	✓	2 banquet dinner	1 half (½) page, 5 daily listings <i>value: \$150</i>	✓	✓	✓	<i>value: \$30</i>
Silver \$1,000	6 full page b/w <i>value: \$750</i>	1 full page b/w <i>value: \$300</i>	✓	✓	✓	2 banquet dinner	Business Card, 5 daily listings <i>value: \$75</i>	✓	✓	✓	<i>value: \$30</i>
Bronze \$750	6 half (½) page b/w <i>value: \$510</i>	1 half (½) page b/w <i>value: \$200</i>	✓	✓	✓	2 banquet dinner	Business Card <i>value: \$50</i>	✓	✓	✓	<i>value: \$30</i>
Conference Sponsor \$450			✓	✓	✓	2 banquet, 2 annual meeting		✓	✓		<i>value: \$50</i>

JUNIOR ASSOCIATION SPONSORSHIP OPTIONS

(choose one or combine with an offer above)



	Donation Value	Banner displayed in Showring at all NYJBPA Sanctioned Shows	Announcement during all NYJBPA Sanctioned Shows	Junior Calendar Advertising Credit	Advertising on NYBPA Website and NYJBPA Social Media	Mention in NYJBPA Email / Newsletters
Grand Champion	\$500+	✓	✓	\$100	✓	✓
Reserve Champion	\$300 - \$499	✓	✓	\$50	✓	✓
Highly Commended	\$100 - \$299	✓	✓	\$25	✓	✓
Commended	up to \$99				✓	✓