

# New York Beef Producers' Association Annual Meeting Minutes

January 18, 2019

Double Tree Hotel, East Syracuse, New York

The meeting was called to order by President John Kriese at 7:02 p.m.

John thanked those in attendance for being here and choosing to support the NYBPA. He shared the importance of the National Cattlemen's Beef Association (NCBA). He then introduced Miranda Craig from NCBA. Miranda Craig began by speaking to the value of being an NCBA member. Several member benefits, including knowing that you have someone advocating on your behalf in Washington, D.C. She highlighted a unique benefit for NY in that we get to see exactly where our Beef Check-Off Dollars are going through the NY Beef Council.

Motion made by Craig Southworth to accept the agenda as submitted, seconded by Ted Kriese, passed.

Motion made by Dave Schubel to waive the reading of the minutes and accept the 2018 Annual Meeting minutes as submitted, seconded by Steve Packard, passed.

**Treasurer's Report** Kathi Wagner reviewed the Treasurer's report as written. A copy of the report is included with these minutes. Ted Kriese inquired regarding the adult association balance as compared to the junior association balance; discussion was held. Woody Adams commented on the newsletter operating at a loss; discussion was held. Motion made by Jerry Emerich to accept the Treasurer's report, seconded by Andrew King, passed.

Discussion was held regarding the proposed 2019 budget. Peter Lehning commented on digital versus print versions of the newsletter; discussion was held. Ted Kriese commented on the scholarship line item; discussion was held. Andrew King made a motion to accept the 2019 budget, seconded by Phil Trowbridge, passed.

**President's Report** John Kriese shared a brief story reflecting on two years ago when he first began his presidency. He shared highlights of several major accomplishments of the association over the past two years, such as: the productivity of the Council; the streamlining of the financial accounts and working with Farm Credit East; the improvement in our educational programming; the great work that Brenda Bippert does as our Executive Secretary; the junior association members and their parents for the opportunities that they undertake and to Andy and Taylor Hoelscher for stepping forth as the new junior directors; our working relationship with the NYBIC; the several marketing opportunities we provide our members; the Raise The Roof campaign and the new building at Empire Farm Days; the expansion and implementation of the regional leaders and their programming; both the Western NY Farm Show and the NY State Farm Show and providing hot beef sundaes for the attendees; and highlighted the growth of the membership base. He also shared that there are several challenges in our future, and charged the association members with several points, such as: we need to support the NY Beef Council and the scrutiny the Beef Check Off Dollars are under; bringing members' talents to the Educational Committee to create innovative programming; more volunteers at our fundraisers; advertise in our Newsletter and Directory and participate in our Allied Program; be a mentor, open your farm to the next generation, and support our youth leadership development. He concluded by thanking the association, "It has been an honor."

**Advisor's Report** Mike Baker began by recognizing the Cornell Cooperative Extension staff that are in attendance. The Department Chair search found a candidate, but they declined the position—the search is once again underway. Discussed the stocker initiative program. Discussed dairy-beef cross programming going on, highlighted the annual conference's programming at this conference.

**Executive Secretary's Report** Julie Murphy, on behalf of Brenda Bippert shared that we currently have 680 members, with a goal of growing our membership base to 750. She reminded the attendees of the January 31<sup>st</sup> deadline for membership dues, newsletter ads, and directory ads; the Allied Program with new sponsorship levels and options (available on the website); website updates to accept dues payments; providing links to both the bi-monthly newsletter and the bi-annual directory; and up-to-date calendar of events. She also requested that the session evaluations be submitted—the Educational Committee did reference them and utilize them in the coordination of this year's programming.

**NY Junior BPA Report** Anna King highlighted the involvement of the junior members at the Farm Show, Spring Preview, Empire Farm Days, and Fall Festival; thanked the adult membership for supporting the juniors. She also shared the Semen Auction is occurring tomorrow at lunch.

### **Committee Reports**

**Beef Council Report** Jean O'Toole reflected on their busy 2018, and their plans for 2019, such as: farm tours; blogger/social influencer tours; "Best NY Steakhouse;" increasing their media campaigns and making themselves known as "Beef Check Off brought to you by the Beef Council;" the R-Calf legal suit and subsequent actions; dietician work by Cindy; highlighted a handful of NY members, such as Steve Walker and Rich Brown, holding positions in national associations. She concluded by requesting members get involved on social media with the Beef Council, they are on several different platforms.

**BQA Report** Mike Baker began by naming sponsors of the program. He highlighted several of the trainings they undertook; low numbers of recertification; and regional BQA programming for this year.

**NY Farm Show Report** Tim Pallokat reflected on last year's NY Farm Show. He requested volunteers to help with the hot beef sundaes, and educational programming presentation ideas.

**Herd Builder Sale Report** Phil Trowbridge commented on the tough market place we are in, and shared that they've been successful in the past and remain optimistic for the future. He shared that they are looking to increase the number of animals in the sale.

**Empire Farm Days** John Kriese shared that we now have our building, providing us a tremendous amount of flexibility and storage. He requested volunteers to help with hot beef sundaes. He shared that there are still several items they'd like to improve, such as: purchasing more equipment; coordinating the live animal display; ideas for workshops and recertification credits.

**Supreme Program** John Kriese shared that Purina Animal Health will be the Supreme Sponsor; and that Trowbridge Farms and the NY Simmental Association are the chair sponsors for 2019.

### **Regional Reports**

- 1: Tyler Strub – planning to offer hot beef sundaes at the WNY Farm Show, planning to coordinate their annual meeting in February
- 2: Ted Card – February 9<sup>th</sup> annual meeting with forage testing, also helping out with the WNY Farm Show hot beef sundaes, BQA in the fall
- 3: Peter Lehning – annual meeting in early march
- 4: no report
- 5: Tim Pallokat – annual meeting in march that also qualifies for BQA
- 6: no report
- 7: no report
- 8/9: Craig Southworth – 88 attendees at fall meeting, Runnings store wants to host a BQA event, has had several speaker volunteers
- 10: no report

- 11: Dirk Schubert – had a meeting at the CCE office in December, hoping to get some programming planned for the summer
- 12: Kevin Jablonski – had meeting in December, toured food bank; plan to hold another meeting in March (possibly with Rich Brown as speaker)
- 13: Doug Giles – annual meeting in March last year, did several blogger and farm tours, a BQA session and meeting scheduled for this March

### **Old Business**

**2018 Incentive Points Program** John Kriese shared the results, as printed in the Jan/Feb NYBPA newsletter.

### **New Business**

**Proposed Bylaw Changes** Andrew King presented proposed changes—report submitted with these minutes for reference.

*Article III Section 2a/b:* Motion by Tim Dennis, seconded by Robert Groom, passed.

*Article III Section 2:* Motion by Tim Pallokat, seconded by Doug Giles. Discussion held. Motion passed.

**Election of Officers** by Andrew King. The Nomination Committee has brought forth a slate of Officers.

**President:** Phil Trowbridge. No other nominations from the floor.

**Vice President:** Ted Card. No other nominations from the floor.

**Secretary:** Julie Murphy. No other nominations from the floor.

**Treasurer:** Kathi Wagner. No other nominations from the floor.

Motion by Rick Coombs to accept the slate as proposed, seconded by Robert Groom, passed.

### **Other issues and concerns**

Jerry Emerich shared that they have relocated the Annual Meeting of the Angus Association. Ted Kriese recommended that the Junior Directors review the Junior Association dues. Hermann Weber requested that the association address the issue of “fake meat;” Miranda Craig spoke on behalf of the NCBA to share what they are doing on our behalf; Jean O’Toole shared what the Beef Council is doing as well; Tim Dennis commented that this would be a reason to join NCBA and become involved.

**Next Meeting** January 2020 (location TBD)

Steve Packard moved to adjourn the meeting, Craig Southworth seconded, passed.

Meeting adjourned at 8:47 p.m.

Respectfully submitted,

Julie Murphy  
NYBPA Secretary