

## NEW YORK BEEF PRODUCERS ASSOCIATION

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### NYBPA Sponsorship Packages

|                                    | Newsletter Ads                                      | Directory                                  | Annual Conference  |                              |                                |                             | Junior Association                                       |                                | Additional Advertising                  |  | NYBPA Membership |
|------------------------------------|---|--|--------------------|------------------------------|--------------------------------|-----------------------------|--|--------------------------------|---|--|------------------|
|                                    | (bimonthly)   | (biennial)                                 | 1 trade show booth | Literature in Welcome Packet | Banner Display in Banquet Room | Meal Tickets                | Junior Calendar Advertising                              | Banner Display at NYJBPA Shows | Listing with hyperlink on NYBPA website | Country Folks Sponsor Ad (monthly beef producer section) | (1 year)         |
| <b>Platinum</b><br>\$2,000         | 6 full page color<br><i>value: \$1,350</i>          | 1 full page color<br><i>value: \$400</i>   | ✓                  | ✓<br><i>value: \$450</i>     | ✓                              | 2 banquet dinner            | 1 full page, 10 daily listings<br><i>value: \$250</i>    | ✓                              | ✓<br><i>value: \$100</i>                | ✓<br><i>value: \$50</i>                                  |                  |
| <b>Gold</b><br>\$1,500             | 3 full color<br>3 full b/w<br><i>value: \$1,050</i> | 1 full page color<br><i>value: \$400</i>   | ✓                  | ✓<br><i>value: \$400</i>     | ✓                              | 2 banquet dinner            | 1 half (½) page, 5 daily listings<br><i>value: \$150</i> | ✓                              | ✓<br><i>value: \$50</i>                 | ✓<br><i>value: \$50</i>                                  |                  |
| <b>Silver</b><br>\$1,000           | 6 full page b/w<br><i>value: \$750</i>              | 1 full page b/w<br><i>value: \$300</i>     | ✓                  | ✓<br><i>value: \$380</i>     | ✓                              | 2 banquet dinner            | Business Card, 5 daily listings<br><i>value: \$75</i>    | ✓                              | ✓<br><i>value: \$50</i>                 | ✓<br><i>value: \$50</i>                                  |                  |
| <b>Bronze</b><br>\$750             | 6 half (½) page b/w<br><i>value: \$510</i>          | 1 half (½) page b/w<br><i>value: \$200</i> | ✓                  | ✓<br><i>value: \$380</i>     | ✓                              | 2 banquet dinner            | Business Card<br><i>value: \$50</i>                      | ✓                              | ✓<br><i>value: \$50</i>                 | ✓<br><i>value: \$50</i>                                  |                  |
| <b>Conference Sponsor</b><br>\$450 |   |  | ✓                  | ✓<br><i>value: \$530</i>     | ✓                              | 2 banquet, 2 annual meeting |  | ✓                              | ✓<br><i>value: \$50</i>                 |  |                  |

### JUNIOR ASSOCIATION SPONSORSHIP OPTIONS

(choose one or combine with an offer above)



|                         | Donation Value | Banner displayed in Showring at all NYJBPA Sanctioned Shows | Announcement during all NYJBPA Sanctioned Shows | Junior Calendar Advertising Credit | Advertising on NYBPA Website and NYJBPA Social Media | Mention in NYJBPA Email / Newsletters |
|-------------------------|----------------|---|---|------------------------------------|--|---------------------------------------|
| <b>Grand Champion</b>   | \$500+         | ✓   | ✓   | \$100                              | ✓  | ✓                                     |
| <b>Reserve Champion</b> | \$300 - \$499  | ✓   | ✓   | \$50                               | ✓  | ✓                                     |
| <b>Highly Commended</b> | \$100 - \$299  | ✓   | ✓   | \$25                               | ✓  | ✓                                     |
| <b>Commended</b>        | up to \$99     |   |   |                                    | ✓  | ✓                                     |