



New York Beef Producers' Association 2022 Trade Show Information



Trade Show Contact

Amanda Dackowsky, Executive Secretary, 716-432-9871 or nybeefproducers@aol.com

This form can also be found on the website under the Conference section –

www.nybpa.org

Date & Time: January 22nd, 2022, 8:00 AM – 5:30 PM

Location: Ramada by Wyndham, 441 Electronics Parkway, Liverpool, NY 13088

Trade Show Pricing

Trade Show Sponsor - \$275.00 – includes booth and 1 lunch ticket.

Conference Sponsor - \$450.00 – includes booth, 1 lunch ticket, 1 dinner ticket (for Sat), banner on display, and literature in the welcome packet.

**Additional lunch tickets for Saturday can be purchased for \$30.00/ticket and dinner tickets can be purchased for Friday and Saturday for \$50.00/ticket. If you would like to have literature included in the welcome packet it is an additional \$50.00.

Friday Dinner Menu: *Prime Rib with a house salad, garlic mashed potatoes, roasted vegetables, and New York Style cheesecake.*

Friday Keynote Speaker: Brandi Buzzard, Kansas rancher, blogger, & ag advocate, “Agricultural Advocacy” www.buzzardsbeat.com

Saturday Dinner Menu: *Buffet of Beef Bourguignon or Chicken Dijon, garden salad, pasta salad, oven roasted potatoes, and roasted vegetables and apple crisp.*

Saturday Keynote Speaker: Josh White, Executive Director of Producer Education, NCBA, “Beef Quality Assurance – Why Now?”

*keynote speaker topics and dinner menus subject to change

Electric: Electric to the booths can be provided at \$30.00/hook-up.

Booth Specifications

Each booth includes a 6' rectangular table covered with linen (not skirted) and 1 chair. Please see the attached diagram of the hotel for a layout of the vendor booths. Booths will be in the hallway outside the convention center as well as on the perimeter of the cotillion room, where dinner, lunch, and coffee breaks will be served. **Vendors can pick their booth location prior to the conference – first come, first serve basis.** Please let Amanda Dackowsky know if you prefer a hallway spot or inside cotillion **when submitting the trade show registration form.** There are limited spots available in the hallway.

Move In/Out

Booth tables will have your name on it to facilitate a smoother move-in process. Move-in times are 2pm – 5pm and 9pm – 10pm on Friday, Jan 21st and 6:30am – 7:30am on Saturday, Jan. 22nd. All booths **MUST BE** set up by 7:30AM, Saturday. The trade show and conference registration starts at 8:00AM on Saturday. The trade show ends at 5:30PM. Move-out times are 5:30pm – 6:00pm & 9:00pm – 9:30pm on Saturday. All booths must be torn down by 10:00PM, Saturday, Jan. 22nd.

Hotel Room Reservations/Questions/Concerns

Hotel rooms can be reserved under “New York Beef Producers' Association” and must be reserved by January 5th to get the group rate of \$110/night plus tax. Please call 315-457-1122 to reserve. If you have any questions or concerns please do not hesitate to contact Amanda Dackowsky at 716-432-9871 or at nybeefproducers@aol.com.



New York Beef Producers' Association 2022 Trade Show Registration Form

Location: Ramada by Wyndham
441 Electronics Parkway Liverpool, New York 13088

Date: Saturday, January 22nd, 2022

Time: 8:00AM until 5:30 PM

**Displays must be in place by 7:30AM and taken down Saturday by 10:00PM.

**See trade show information sheet for more details

Please return forms and payment to NYBPA Office by Monday, January 3rd, 2022

Booth Location Requested (circle one): HALLWAY COTILLION NO Preference

Business/Company _____

Representative(s) _____ Phone _____

Address _____ E-Mail _____

City _____ State _____ Zip _____

Brief explanation of what your company does or offers and/or what will be exhibited _____

Trade Show Prices

Current NYBPA Platinum, Gold, Silver, or Bronze Sponsor (booth already paid)

Trade Show Vendor
(includes 1 lunch ticket) - \$275.00..... _____

Conference Sponsor
(includes booth, literature in packet, banner display, lunch and dinner ticket) - \$450.00
..... _____

Literature in the welcome packets - \$50.00 _____

Electric - \$30.00/hook-up _____ @ \$30.00 _____

Additional Lunch Tickets - # _____ @ \$30.00/ea..... _____

Friday, Dinner Ticket - # _____ @ \$50.00/ea..... _____

Saturday, Dinner Ticket - # _____ @ \$50.00/ea..... _____

TOTAL ENCLOSED..... _____

My check is enclosed: Ck # _____

Please bill my credit card (Visa or Master Card): _____ yes _____ no

Expiration date: ____ - ____ CVC Code _____ Zip Code _____

Please fill out and return form along with your payment by Jan. 3rd to:
**NYBPA, 10040 Hooker Hill Rd.
Perrysburg, NY 14129**