



Jr. Beef Promoter Program For Ages 4-13

This program is in addition to the Original C2C Program. This part is designed to help the younger Juniors be more involved with activities in their age brackets. You will still get points from the original Program if parts are completed these are in addition to.

Ages 4-8 years:

1. Where's Beef Man: (Flat Beefman/Flat Stanley): Print Beefman, cut him out and take him around the farm, show him grilling, helping feed the animals, on a hay bale etc. or with a new born calf (we can help name if you wish). Send it to NYBC with a short "sentence/story" about Where's Beefman <https://www.pinterest.com/nybeefcouncil/wheresbeefman/>
2. Color a picture free hand and write a short sentence/story about the picture!
 - a. My farm family
 - b. Cow/calf
 - c. Cow farm family
3. Color a picture on Pinterest: <https://www.pinterest.com/nybeefcouncil/c2c-cattlemen-to-consumers/> or find another picture you want to color!

Ages 9-13 years:

1. Where's Beef Man: (Flat Beefman/Flat Stanley): Print Beefman, cut him out and take him around the farm, show him grilling, helping feed the animals, on a hay bale etc. or with a new born calf (we can help name if you wish). Send it to NYBC with a short "sentence/story" about Where's Beefman <https://www.pinterest.com/nybeefcouncil/wheresbeefman/>
2. Picture of them on the farm doing something or name a new calf, guess the weight of my cow, steer calf etc. (need clear pics for this)
3. Write a story (200 words or less) about a picture, i.e. sunrise/sunset: picture of mom cooking, dad grilling or sitting on a bale of hay. Tell the story of "day on the farm" "day in the life" etc.

We need the name/age of the child, (we will only use first names) farm name (if you have FB or website provide link). And a quick background so that we can post!

5 points for each submission!

Links to find activities:

Pinterest: <https://www.pinterest.com/nybeefcouncil/c2c-cattlemen-to-consumers/> (Coloring Book Activities)

<https://www.pinterest.com/nybeefcouncil/wheresbeefman/> (Where's Beef Man)

