

New York Beef Producers' Association

Council Meeting Minutes

July 30, 2020 Empire Farm Days Site, Seneca Falls, New York

Present: Phil Trowbridge, Brenda Bippert, Kathi Wagner, Skip Lear, Jake Martin, Dave Wilson, Mike Baker, Ted Card, Cole Carlson, Peter Lehning and Doug Giles on phone.

Meeting was called to order by President Phil Trowbridge at 4.33 PM.
A quorum was established.

Doug Giles moved to accept the Agenda. Skip Lear Seconded, passed.

Doug Giles made a motion to accept the minutes as submitted from the February 9, 2020 council meeting, seconded by Jake Martin, passed.

Treasurer's Report Kathi Wagner stated very little to report as nothing has been going on with Covid-19. Financial report attached to the minutes. Still within budget no red lights as this time. Motion made by Jake Martin to file for a review of the Treasurer's report, seconded by Dave Wilson, passed.

Advisor's Report Mike Baker stated farmers are adapting to zoom meetings more than expected due to not having to go out. Interests of Packers- help existing Packers add more tables, etc. not actually opening more plants. Help custom plants ramp up and go to USDA. They are not favorable to custom places Cornell is doing a short survey to see if they have interest. Results will be public. Ted Card added labor is a big issue too. Educators will contact people in their areas.

President's Report Phil Trowbridge stated not a lot going on. Communication ways have been difficult. Should be better soon. No Regional things happening.

Executive Secretary's Report Brenda Bippert stated 426 paid members. End of year membership special now in effect, Rest of 2020 and all of 2021 for \$50.00. Started in August Country Folks. Not many new members as no events. Bush Hog Inc. has become the latest Platinum Sponsor offer NYBPA Members a discount on certain Bush Hog Products, see a dealer near you. Working on next newsletter, Sept/October, ads, articles and classifieds by August 1st or next Wednesday August 5th the latest. Remember 2021 is a Directory year. Constant Contact- spoke with Jean O'Toole as they have it. They would not charge us if we let them use our lists. She said we can consider this as part of promotional dollars. Just wanted to make sure members are aware of the CFAP the FSA Office in Syracuse is having conference calls August 5-6 to help producers who have questions. Last meeting, I was asked to check into Educational Dollars, is it Adult or Youth dollars? Looking back found in 2012 and 2013 dollars were discussed but never voted on for permanent placement. Discussion. Peter Lehning moved to establish 2-line items for Junior Education/Programs and Membership Educational Program Services. Dave Wilson seconded, passed. Please think of recommendations for these items for next meeting. Correspondences- Thank you's from McKenna Broughton and Bill Martin. Two donations were made to the Golisano Children's Hospital from NYBPA in Cooper Snyder's memory, not sure who did this. Have 6 Beef Cuts Magnetic Board games purchased with NYBC Promotional funds, for some Regions, the ones here today get first boards, Skip Lear Region 1, Ted Card Region 2, Dave Wilson Region 3 took their board's.

NY Junior BPA Report Cole Carlson stated Juniors working on 2021 Jr. Calendar Fundraiser. Looking to see if Fall Festival will be able to happen.

Beef Council Report Peter Lehning stated Beef on the forefront. Jean & Katherine doing a great job with what's going on in today's world.

BQA Report Mike Baker stated 1 BQA with State Vets. Moving forward no in-person BQA's scheduled for now. Some in-service meetings scheduled at this time to stay in front of people. Very difficult to do chute side. Ted card added they are planning one in his Region for October 10th. To be held at Dr. Shannon Carpenter's farm and classes at Ellington Fire Dept. limited to 25 people. Will have more details in the future.

Empire Farm Days Report Cancelled no report.

Herd Builder Sale Report Skip Lear stated sale was cancelled.

Supreme Program Report- Brenda Bippert stated do we contact sponsors and return money? Yes, and hold off on sponsorship right now maybe auction off at Annual Winter Conference. Email from Kimberly Travis was read and submitted to the minutes, regarding changing date to Labor Day weekend so later fairs can participate. Discussion at this time. Will need to talk to Glenister's, NYS Beef Superintendents, about possibilities to do this.

Regional Reports – No reports, nothing allowed to happen, Covid-19.

Old Business

Taste of Albany Brenda stated Kevin Jablonski and Doug Giles attended. Proof in pictures in the Grassroots newsletter. Thank you very much. In the past Phil, Kathi, Jean have helped me out also.

New York Farm Show Kathi Wagner asked to reimburse John Kriese for mileage submitted. Dave Wilson moved to pay John Kriese for mileage from NY Farm Show. Peter Lehning seconded, passed. Show did happen before the Covid-19 shutdown. No other report at this time.

Spring Preview Junior Beef Show Brenda stated Show was cancelled they will apply deposit to 2021.

New Business

Fall Festival Brenda read an email from Donna at Sunshine Fair stating we have to have a plan in place and approved by the Board of Health in order to hold the show. Cole Carlson stated yes, many restrictions in place, it is sad but not feasible to have the show. Skip Lear added that the SUNY schools will not be having sports either with all the restrictions. Cole added Jeanne White and Robert Groom are looking to hold a fall show. Brenda read an email from Jeanne White, asking for financial and insurance support. Ted Card against the show. Kathi Wagner added against the show and financial support of the other fall show. Discussion. Dr. Dave Wilson moves that we do not financially sponsor any shows or events through the end of the 2020 year Due to Covid-19 restrictions in New York. Peter Lehning seconded, passed. Brenda to check with Donna to see about deposit applying to 2021.

Environmental Stewardship Announcement Brenda stated it was not announced at the NCBA Summer Meeting but will be announced in Washington, DC. September 30 and October 1, 2020 and winners will be awarded at the NCBA Convention in 2021 in Nashville. Brenda read the invite and Allied table space if we are interested in going to support the Keppler's. More details to come when available.

Bus Quotes Discussed. Yes See what's out there and bring to November Meeting.

Blow Up Displays To Rent Out Discussion. Skip Lear moves that we do not rent out our Blow-up displays, the cow or the burger. Dave Wilson seconded, passed.

Annual NYBPA Winter Conference Mike Baker stated if we plan to go zoom it needs to be professionally done to be done efficiently. He did one and it cost around \$1200.00. Phil Trowbridge stated let's revisit we do not know what's going to happen yet. Put in newsletter not sure how annual conference is to be held at this time. Going virtual

will be much easier to get speakers. When sending out minutes from meeting ask council for topics of interest and reply all. We will revisit conference in 30-45 days.

Nomination Committee/2020 Year End Awards Brenda stated that next meeting the Nomination committee will meet after the meeting to pick annual award winners. Region Chairpersons need to be thinking of recipients and send to Brenda before next meeting.

Other issues and concerns

*NCBA Marketing agreement we are doing very well and should have some rebate to dues and discounts for NCBA Convention

*Fall Feeder Calf Sales October 24 and December 5

*Julie sent in an email that she is not interested in doing another NYBPA Secretary term.

*Should we bring up something to the membership about the check-off referendum- Not at this time

*Jake Martin asked if he should bring something up to his congressman about the slaughterhouses. Mike said Cornell is doing things right now, mentioned in his report.

Next meeting- November 14, 2020 TBD

Jake Martin moved to adjourn the meeting, Dr. Dave Wilson seconded, passed.
Meeting adjourned at 6:25 p.m.

Respectfully submitted,
Brenda Bippert
NYBPA Executive Secretary