

## **EVERYTHING BEEF in the Toyota Building**

Aside from the numerous vendors that contribute to a great **New York Farm Show at the NYS Fair Grounds in Syracuse, Feb 21 – 23**. The Beef Area in the Toyota Building is an area you don't want to miss.

Take a break from all the walking and enjoy a Delicious Hot Beef Sundae served up daily by our New York Beef Producers and Junior Beef Producers. They will be available Daily from 10:45 until sold out.

### **Daily presentations on Thursday and Friday will cover topics of interest to include:**

**10:30 AM** Cattle Care Just like Car Care- Yearly maintenance

By: Dr. Becky Goodale, DVM

**11:00 AM** The New Animal Identification defined

By: Dr. Dave Smith, DVM

**11:30 AM** County Fairs: How to Promote and Educate about Beef and Your Industry

By: Jean O'Toole

**NOON** BQA - What do these letters mean? and Why are they getting a lot of attention?

By: Dr. Shannon Carpenter

**12:30 PM** Cattle Weights. How to and why?

By: Dr. Shannon Carpenter, DVM

**1:00 PM** Bulls, Bulls, Bulls- The missing link - The connection that can improve the next generation

By: Phil Trowbridge

**1:30 PM** Understanding your feeder calf grades, to ultimately get a better price

By: Ron Kuck, Agriculture Program Educator, Cayuga County (Thursday)

Kerri Bartlett, USDA Livestock Grader (Friday)

### **Saturday's Presentations By New York Junior Beef Producer Members**

On Saturday our presentation are solely done by our New York Junior Beef members. These Juniors are the future to the Beef Community. Take a few moments to hear listen in and ask a few questions of them. Their presentations will be on numerous Beef Related Topics starting at 11:30 AM

We will have a live Beef animal display for you to connect with farmers. Don't be afraid to ask them a question or two. Many Beef Breeds will be on display and different Beef Breed information will be available for you to take home. Also, many delicious Beef Recipes and related Beef information. Make this a "Don't Want To Miss Area" while attending the New York Farm Show. Hope to see you all there!!!