



New York Beef Producers Association - Region 4 Annual Meeting Open to all interested beef and dairy producers.

Saturday, March 19, 2022

**Registration & Welcome 1 PM - Lunch 1:30 PM
Belfast Fire Hall, 9 Merton Ave, Belfast, NY 14711**

After lunch we will have a short business meeting for Region 4 followed by our guest speakers:

Want to get a “good price” for your beef? Start with knowing YOUR costs first! - Katelyn Walley-Stoll, Team Leader with CCE’s Southwest New York Dairy Livestock and Field Crops Program (a partnership between Cornell University and the five CCE Associations of Allegany, Cattaraugus, Chautauqua, Erie, and Steuben Counties). A walk through the importance and the how-to’s of calculating costs of production for your operation – and why this matters in today’s farm economy! Whether you’re contract based, direct-to-consumer, or sending animals to the auction, this financial analysis process and tool doesn’t have to be confusing and can be put to work for you.

Beef Quality Assurance - Why Now? – Lynn Bliven, Ag & Natural Resources Issue Leader, Cornell Cooperative Extension Allegany County. BQA does more than just help beef and dairy producers capture more value from their cattle: BQA also reflects a positive public image and instills consumer confidence in the beef industry. When producers implement the best management practices of a BQA program, they assure their market steers, heifers, cows, and bulls are the best they can be. And today, the stakes are even higher because of increased public attention on animal welfare and environmental impacts from animal agriculture.

This program will serve as a BQA Recertification workshop. If you are Level 2 BQA Certified you will need to provide an updated Veterinarian Client/Patient Relationship (VCPR) form, if needed please request a form when you pre-register.

The cost of the program is \$15 per person for adults, \$5 for youth 10 and under.

Buffet lunch with choice of Beef on Weck or Pulled BBQ Chicken Sandwich, sides and beverages.

Pre-reservations for the meeting requested by March 12th to assist with lunch planning. Please contact Barb Benjamin, NYBPA Region 4 Chair at 585-610-6536 or lightenliz62@yahoo.com or Lynn Bliven at lao3@cornell.edu. Payment will be accepted at the door. We will have door prizes and 50/50 raffles.

Membership in the beef producer association is not required to attend. New memberships and renewals will be accepted at the meeting, drawing will be held for 1 free membership or renewal.

NYBPA is a member driven organization, there will be an opportunity at this meeting to discuss and plan future events to be held in the region while networking with other beef producers.

Cohosted by Cornell Cooperative Extension Allegany County

