

NYBPA Region 5  
Annual Meeting Minutes – March 13, 2020

1. Meeting called to order by Chairman Tim Pallok
2. Minutes read from last meeting. Motion to accept by Steve Reitz, second by Ted Fuller
3. Treasurer report read. No questions from members. Motion to accept by Ted Kriese, second by Steve Reitz.
4. Election of regional officers. No nominations from the floor. Ted Kriese made a suggestion to keep elected officers the same. Motion to accept by Ted Kriese, second by Steve Reitz.
  - Secretary Donna Stone casts one vote to accept
5. Chairman Tim Pallok discussed NYBPA Council meetings. Brought up that anyone can attend those meetings to represent the region as a representative.
6. Phil Trowbridge asked for input on increasing of the dues to \$50. Discussed why it went up – rising costs, newsletters being printed. Not much push back. Everyone was ok with it.
7. Jean O’Toole and Chairman Tim Pallok discussed Farm Bureau. Lots of talk about grants and funding. If members get involved with Farm Bureau, we can try to get additional money through their budget. Discussion on Farm Bureau importance to get funds for Upstate NY and agriculture. Discussion on how we can get a voice through Farm Bureau.
  - Norman Leach spoke up about the NYBPA being a great value at \$50. The content is excellent and more tailored to us with the Beef Producers Association.
8. County director nominations – discussed who the current county directors are. No nominations from the floor. Members suggested keeping county directors the same.
  - Cayuga County – Matt Stone
  - Oneida County – Norman Leach
  - Onondaga County – AJ Wormouth
  - Oswego County – Clinton Sampson
  - Madison County – Dan Slator
  - Motion to accept county directors by Steve Reitz. Second by Mike Sheppard.
9. Discussed member involvement. Chairman Tim Pallok brought up that we want to do more BQA trainings and on farm events. We need participation to make those happen.
10. NYBPA announcements –
  - Again, discussed dues rising to \$50
  - Discussed annual Herd Builder Female sale coming up on May 2<sup>nd</sup>.
  - Discussed needing sponsors for junior activities – banner sponsors and donations for the Spring Junior Beef Show. Show is April 24 – 26 at the Genesee County

Fairgrounds. Junior shows get a lot of activity so it's an excellent opportunity for sponsors to get more viewing.

11. National level update by Rich Brown.

- Discussed Cattlemen's Beef Board and Beef Checkoff Program. Discussed that input from NYS and the Northeast is critical in how the money is spent from the program.
- Brought awareness to the "fake meat" issue. The Northeast and California are more sensitive to this issue because dairy producers have seen it before with the "fake milk" marketing. Using the word meat on plant based products is not good for the beef industry. The USDA can intervene in this issue and we are making good headway.
- Producer communications – The Drive free publication through the Beef Checkoff program. This will now also highlight National & State things in this publication.
- There is a good return with NCBA - Every dollar spent returns \$11.91 back.

12. New York Beef Council updates by Jean O'Toole.

- The Beef Council makes a good effort in promotion beef all over the state.
- Talked about Jean's presentation of "why we do what we do" as beef producers.

13. Asked if there is anything additional that members want to discuss? Nothing was brought up.

14. Motion to adjourn the meeting by Steve Reitz. Second by Joe Mueller.