

# HOW TO GET A BETTER PRICE FOR YOUR BEEF OR DAIRY ANIMAL IN THE RING AT THE AUCTION BARN



**Farmers working  
for farmers for  
over 30 years.**

- Come to observe cows and calves in the ring to learn the reasons why and what the buyer will spend for your animals.
- What is the buyer looking for?
- Why do you get a lower price for your animals? How to get more money?
- Reasons to vaccinate.
- What makes a feeder calf, kill calf or no sale calf.
- Why BQA/DACQA is important. Beef Quality Assurance/Dairy Animal Care Quality Assurance.
- Keith Roggie, Glenn Tefft and Tom Unger; Buyers and Dr. Mike Baker; Cornell University Beef Specialist will answer all of your questions.

## **OPEN HOUSE-LUNCHEON**

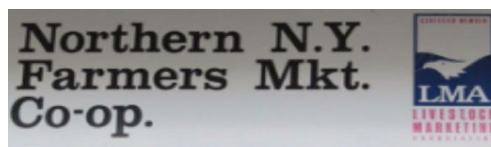
**Provided by NNY Market**

**March 28, 2020      11am-1pm**

**N.N.Y. Farmers Marketing Co-op, Inc.**

**8204 NY-26 Lowville, NY 13367      315-376-7441**

Co-Sponsored by:



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Lewis County**



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