

# Northern NY Beef Producers Region 8/9 Meeting

@ Sergi's Italian Restaurant February 10, 2018 1-4pm

31 Main Street, Canton NY

Please join us for an exciting afternoon of beef talk with 2 experienced cattlemen from Virginia! We are pleased to welcome Todd Beck and Troy Rice to discuss the US cattle industry, how their farms have grown and been successful, lessons they've learned, challenges and opportunities as well as the future of US beef. Bring your questions!

Our Speakers:

**Todd Beck**- Marble Valley Farms, Deerfield VA. Todd is a backgrounder, grazer and finisher as well as a procurer for Meyers Natural Beef. He annually runs more than 3000 head and grazes cattle throughout many states in the east. Marble Valley Farms is a 4th generation cattle operation where Todd works with his father as well as his son.

**Troy Rice** is a cow/calf producer from outside of Lynchburg, VA who runs around 800 cow/calf pairs. Through retained ownership and feeder purchases he places 2000 head into feedlots for finishing. Troy also has a large cleaning company he operates.

This will also be our annual meeting for NYBPA Region 8/9 and anyone interested in becoming more involved is encouraged to stay after the meeting for a short regional meeting.

The meeting will be weather dependent as our speakers need to travel from Va. We ask for attendees to put in \$5 towards lunch. Pizza, wings and salads will be served.

Please RSVP to Joe Eisele by Monday Feb 5<sup>th</sup> by text(315-317-2414) or email [joe@northernlimitsfarm.com](mailto:joe@northernlimitsfarm.com)

Special thanks to Pete Hausser from Multimin, Molly Scovil from Merck and Matt Slegle from Conquest Cattle Feeders for making this meeting possible!

NYBPA President Craig Southworth, VP Andy Weaber, Secy/Treas Betsy Hodge