



NYBPA
Winter Conference, Annual Meeting and Awards
January 21-22nd, 2022
Ramada by Wyndham
441 Electronics Parkway, Liverpool 13088
**"75 Years of Quality Alliances -
with Producers & Consumers"**

Friday, January 21, 2022

**6:00 PM - NYBPA Annual Dinner Meeting with
Keynote Speaker sponsored by Trowbridge Angus**

Brandi Buzzard
"Advocacy"

Kansas rancher, blogger, and Ag Advocate
Check out more @ www.buzzardsbeat.com



**Dinner Menu: Prime Rib with house salad, oven roasted potatoes,
roasted veggies, and NY style cheesecake, coffee & drinks**
Cash bar starting at 5:00PM

Immediately following dinner is social hour(s) in the hospitality room.

TRADE SHOW



SATURDAY

8:00 AM - 5:30 PM

8:00 AM - 9:00 AM - COFFEE HOUR
Sponsored by Twin Clover Equipment

Check out the 2022 Trade show vendors on our
website -www.nybpa.org

Additional Weekend Events

Photo Contest



Sponsored by Kent Nutrition Group
*Contest forms need to be submitted by Dec. 31st, 2021. Winners
will be announced during lunch on Saturday of the conference.
Forms can be found on the website @ www.nybpa.org*

BQA Producer Drawing

*(must be a current BQA certified producer to be eligible for the
drawing)*

Scholarship Winner Announced

Silent & Live Scholarship Auctions

Junior Meeting & Activities

Fellowship & Fun

*It's been 2 years since we have been able to get together for our
annual conference.
Hope to see you there!*

HAPPY 75th Anniversary NYBPA!!
"The Diamond Anniversary"

Saturday, January 22, 2022

8:00 AM Registration & Trade Show Opens

Conference Session - Convention Center

9:00 AM Welcome, Ted Card, NYBPA President

9:15 AM Ken Griner, US CattleTrace

9:45 AM Jerry Rusch, DVM, MultiMin

*"The Importance of Trace Minerals in Pregnancy Rates,
Vaccine Response, and Beef Quality Programs"*

10:45 AM Coffee Break in Cotillion - Sponsored by Merck

11:00 AM Scott Rusche, Seedway

*"Profitability in Improving Forages and Grazing
Management"*

12:00 - 1:30 PM Lunch, Trade Show, Live Auction
*****AWARDS*****

1:30 PM Dr. Lowell Midla, Merck Animal Health

*"Want more \$ for your calves? Offer something other
than commodity calves!"*

2:30 PM Dr. Sara Place, Chief Sustainability Officer, Elanco

"Beef's Role In a Sustainable Food System"

3:30 PM Coffee Break in Cotillion - Sponsored by Merck

****Last call for Silent Auction****

3:45 PM Brian Adix, Powder River

"How Important Is A Good Handling System" Discussion

4:30 PM Nicole Rodriguez, RD & Jean O'Toole, NY Beef Council

*"NY Beef Producers: Bridging the Gap From Ranch to
Retail"*

5:15 PM Conference Sessions End, Last Call for Trade Show

5:30 PM Trade Show Ends

6:00 PM - Dinner & Keynote Speaker feat.

Josh White

Ex. Director of Producer Education, NCBA

"Beef Quality Assurance - Why Now?"

**Dinner Menu: Buffet of Beef Bourguignon or Chicken Dijon,
salad, pasta salad, garlic mashed potatoes, roasted veggies,
apple crisp, coffee & drinks**
Cash bar starting at 5:15PM

9:00 PM Safe travels home or rooms reserved for the night

Additional Meetings Scheduled

Saturday, January 22, 2022

9:00AM - 4:15PM NY Junior BPA Annual Meeting & Activities
Onondaga E, F, G

11:00AM - NY Hereford Breeder's Assn Meeting, Onondaga H

2:30PM - NY Red Angus Association Meeting, Onondaga H

3:00PM - NY Angus Association Meeting, Onondaga H