



**NYBPA**  
**Winter Conference, Annual Meeting and Awards**  
January 20th & 21st, 2023  
DoubleTree by Hilton  
6301 State Route 298 East Syracuse, NY 13057  
**"Where Are We Today & Where  
Will We Be Tomorrow?"**

**Friday, January 20, 2023**

**6:00 PM - Buffet Dinner with Keynote Speaker**

**Temple Grandin**

*"Different Ways of  
Thinking & Problem  
Solving"*



*Cash bar starting at 5:00PM*

*Immediately following dinner is social hour(s) in the hospitality room.*

**TRADE SHOW**

**8:00 AM - 9:00 AM - TRADE SHOW &  
BREAKFAST HOUR**

*Breakfast sponsored by*



**Trade Show Hours  
8:00AM - 5:30PM**

Check out the 2023 Trade show vendors on the website  
[www.nybpa.org](http://www.nybpa.org)

**Additional Weekend Events**

**Scholarship Winners Announced**

**Beef Farm of Excellence Award Winners**

**Silent Auction for the Jr. Scholarship Fund**

**NYJBPA Meeting & Activities**

**Fellowship & Fun**

**Photo Contest**

*Contest forms need to be submitted by Dec 31st, 2022. Winners will  
be announced during lunch on Saturday of the conference.*

*Forms can be found on the website at [www.nybpa.org](http://www.nybpa.org)*

**Sponsored by** **KENT NUTRITION GROUP**



**Saturday, January 21, 2023**

**8:00 AM** Registration, Trade Show Opens, Breakfast

*Huron & Ontario*

**Cattlemen's Education Series - Grand Ballroom**

**8:45 AM** Dr. Robby Bondurant, Westway  
*"Annualized Nutrition...a profitable  
and sustainable proposition"*



**9:15 AM** Ron Lemenager, Purdue University

*"Financial Sustainability & Technology's Role in It"*

**10:00 AM** Dr. Garrett Preedy, Chr-Hansen

*"Rising Input Costs- Time to Pinch Your Pennies"*

**10:45 AM** Coffee Break in Trade Show - *Sponsored by Merck*

**11:00 AM** Jan Kirshenbaum, NY FarmNet

*"You take care of the cows; who takes care of you?"*

**12:00 - 2:00 PM** Lunch, Trade Show, Membership Meeting  
& AWARDS

**2:00 PM** Roundtable Discussion with American Angus, Hereford,  
Simmental & Red Angus Associations

**3:00 PM** Samantha Werth, Sr Director Sustainability, USRSB

*"Building Resiliency Through the Limbs of  
Sustainability - Why Beef Is Critical"*

**3:45 PM** Coffee Break in Trade Show - *Sponsored by Merck*

*\*\*Last call for Silent Auction\*\**

**4:00 PM** Ethan Lane, Vice President of Government Affairs, NCBA

*"DC Updates & Discussion-What's on the Radar for NY"*

**5:30PM** Trade Show Ends; Silent Auction Items Collected

**5:30 - 7:00 PM**

**Cocktail Hour**

**Hors d'oeuvres & Cash Bar**

*Champlain Room*

**7:00 PM** Safe travels home or rooms reserved for the night

**Additional Meetings Scheduled**

**Saturday, January 21, 2023**

**9:15AM - 5:00PM** NY Junior BPA Annual Meeting & Activities

*\*Meeting followed by breeds educational event & presentations  
- Adams Basin*

**11:00AM** - NY Hereford Breeder's Assn Meeting - Bushnell's Basin

**11:30AM** - NY Red Angus Assn Meeting - Bushnell's Basin

**3:00PM** - NY Angus Assn Meeting - Bushnell's Basin