



## Winter Conference, Annual Meeting and Awards

February 7-9, 2020

Embassy Suites Syracuse-Destiny USA  
311 Hiawatha Blvd. Syracuse, NY 13204

**The Theme this year is "Optimizing Your Goals"**

### Friday February 7, 2020

- 8:00 AM** Registration and Trade Show Opens  
**Conference Session # 1 General Session**
- 9:30 AM** Welcome, Phil Trowbridge, NYBPA President
- 9:45 AM** BVD- What Is It and Why Do We Test For It?  
By: Shannon Carpenter, DVM
- 10:45 AM** AM Break
- 11:00 AM** Healthy Guts, Healthy Cattle-Supporting Normal  
By: Kimberley Morrill, Ph.D.
- 12:00- 1:30 PM Lunch and Trade Show**  
**Split Sessions will now be offered after lunch**
- 1:30 PM**
- Room 1-** Record Keeping For Financial Success  
By: Mary Kate Wheeler, SCNY Team  
Farm Business Management Specialist
- Room 2-** Social Media - Creating Facebook, Instagram, etc.  
By: Bryan Washburn, NYBC Digital Community Coordinator
- 2:30 PM** PM Break
- 2:45 PM**
- Room 1-** Market Opportunities For The Dairy x Beef Calf  
By: Tim Timmons ABS InFocus Manager
- Room 2-** Heterosis In Beef Cattle  
By: Adrienne Trennepohl, ABS Global, Beef Specialist
- 3:45 PM** Strategies For Silage Success  
By: Bonnie Bargstedt
- 5:00 PM** Trade Show Closes
- 6:00 PM NYBPA Annual Dinner Meeting**
- 7:00 PM Junior Pool Party**

### TRADE SHOW

8:00 AM - 5:00 PM Friday  
8:00 AM - 5:00 PM Saturday

A variety of Suppliers and Services available to  
Beef Producers to enhance your Beef Production.

### Sunday February 9, 2020

**9:00 AM-Noon** NYBPA Council Meeting

### Saturday February 8, 2020

- 8:00 AM** Registration and Trade Show Opens  
**Conference Session # 2 General Session**
- 9:30 AM** Welcome, Phil Trowbridge, NYBPA President
- 9:45 AM** Understanding My Feed, What the numbers mean.  
By: Sarah Fessenden, Dairy One
- 10:45 AM** AM Break
- 11:00 AM** Panel Discussion-  
What Do You Expect From My Cattle I Sell To You?  
Cattle Buyers, From Different entities-  
Frank Caruso, Craig Foss, Lee Cook,  
Bill Martin and Mike Ameele
- 12:15 - 1:30 PM Lunch, Trade Show, and**  
**\*\*\* NYJBPA Semen Auction\*\*\***
- 1:30 PM 2 Con-Current Hands On Sessions**
- Room 1-** Building a Baby Calf Warming Hut  
With: John Kriese  
We will be building 6 units and they will be auctioned off Saturday  
Evening. Need not be present to get one, but arrangements must be  
made to remove it from Hotel by Sunday AM.
- Room 2-** Balancing Your Own Feed Rations  
You MUST bring your feed sample reports.  
Prior to meeting- Dairy One will do samples see information on web  
site. Bring a computer/laptop to do your own Feed Rations.  
By: Ben Scott and Bob Koslowski
- 4:00 PM** Conference Sessions End, Last Call for Trade Show,
- 5:00 PM** Trade Show Closes
- Our Annual Awards Dinner**  
**6:30 PM Dinner & Annual Awards**  
**NYBPA Scholarship Auction Items**  
will sell throughout the weekend.  
During Lunches, Happy Hours and Dinners.

### Additional Meetings Scheduled

#### Saturday February 8, 2020

NY Junior BPA Annual Meeting- 10:00 AM  
NY Junior Simmental Annual Meeting - 11:45 AM  
NY Hereford Breeders Meeting- 3:00 PM  
NY Junior Angus Meeting- 2:30 PM  
NY Angus Open Directors Meeting- 3:00 PM