

“The Red Revival”

Sunday, August 15th, 2021

Educational Break-out sessions, hands-on activities, and open house hosted by the New York Red Angus Association at Finger Lakes Cattle Company, 4385 Italy Hill Road Branchport, NY 14418

- 10:00 a.m. to 10:30 Registration, Coffee, juice, pasties and fruit
- 10:40 – 11:00 Welcome and Introductions – John and Anita Kriese
Dennis Montross, NYRAA President
Rob Hess, RAAA Area 7 Director - Northeast
- 11:00 – 11:30 **We’ve Got the Genes! Tips, and strategies for implementing tools and developing an action plan to increase the reliability of Red Angus Genetics**, presented by Fallon Flick, Manager of Performance Data Programs, Red Angus Association of America
- 11:30 – 11:45 Break and transition to cattle demo areas Lunch counter available (11:30 – 3:00) Beef Burgers, hot dogs, snacks, and drinks available. Proceeds to benefit the NYRAA.
- 11:45 -1:00 You be the judge! Hands on, interactive sessions which will help to develop your visual appraisal of breeding stock and market animals– each lasting approx. 20 minutes.
- 1) **How are your feet feeling?** Understanding the importance of foot scoring, and how to implement foot scores into your breed improvement plan.
 - 2) **Keep her or cull her?** Develop and improve your beef cattle judging skills and learn how to select replacement females by using both phenotype and genotype.
 - 3) **Is this one Finished?** Learn how to determine if a steer is “finished”, and learn how to judge and evaluate a pen of finished fat cattle.
 - 4) **Will he ever be good enough?** Develop and improve your beef cattle judging skills and learn how to select bull calves for potential herd bull prospects.
- 1:00 – 1:30 **Are you ready to improve reproductive success in your breeding and ET program?** Dr. Ben Kenney, DVM Trans Ova Genetics
- 1:30– 2:00 **What have we learned from COVID?** Apply your knowledge and establish the goals for a kicked-up vaccination protocol - Cowboy Style. Dr. Timothy J. Dennis, DVM
- 2:00 – 3:00 **Memberships and Action Plans**
New York Red Angus Association Membership Meeting, NYBPA Region 3 Membership Meeting
- 3:00 – 3:45 **Sustainable and Simple.** Facility and pasture tour highlighting the sustainable agricultural practices being implemented at FLCC
- 4:00 Safe travels home!