



# New York Beef Producers' Association 2023 Annual Conference Trade Show Information



**Date & Time:** Saturday, January 21<sup>st</sup>, 2023, 8:00 AM – 5:30 PM

**Location:** DoubleTree by Hilton, 6301 State Route 298, East Syracuse, NY 13057

**Trade Show Contact:** Amanda Dackowsky, Executive Secretary

716-432-9871 or [nybeef@nybpa.org](mailto:nybeef@nybpa.org).

This form can also be found on the website, [www.nybpa.org](http://www.nybpa.org)

**Deadline:** *Please complete and return the form below by January 3<sup>rd</sup>, 2023, even if no payment is due (for current NYBPA sponsors).*

## Trade Show Pricing

**Trade Show Sponsor** - \$275.00 – includes booth and 1 lunch ticket.

**Conference Sponsor** - \$450.00 – includes booth, 1 lunch ticket, 1 (Friday) dinner ticket, banner on display, and literature in the welcome packet.

\*\*Additional lunch and dinner tickets can be purchased; must be indicated below on the form and submitted to NYBPA by January 3<sup>rd</sup>. Additional literature can be included in the welcome packet for \$50.00, if not already a part of your sponsorship package.

**Electric:** Electric to the booths can be provided at \$10.00/hook-up. Indicate on form below if needed.

## Friday Keynote Speaker

Temple Grandin – “Different Ways of Thinking & Problem Solving”

## Saturday Evening

Starting at 5:30PM all vendors are invited to join us for cocktail hour (appetizers and cash bar) in the Champlain Room following the conclusion of the speakers for the Annual Conference.

## Booth Specifications

Each booth includes a 6' rectangular table (covered with linen and skirted). Booths will be in the Huron and Ontario rooms. These rooms are right next to the meeting rooms for Saturday. Coffee breaks and breakfast will be served in Huron and Ontario to encourage attendees to go to the trade show. Spots are limited. Please return attached form by January 3<sup>rd</sup>, 2023.

## Move In/Out

Booth tables are first come, first serve. Move-in times are 3:00PM to 9:00PM on Friday, Jan 20<sup>th</sup> and 6:30AM – 7:30AM on Saturday, Jan. 21<sup>st</sup>. All booths MUST BE set up by 7:30AM on Saturday. The trade show and conference registration start at 8:00AM on Saturday. The trade show ends at 5:30PM. Move-out times are 5:30PM – 6:00PM on Saturday

## Hotel Room Reservations/Questions/Concerns

Hotel rooms can be reserved under “New York Beef Producers’ Association.” Rooms must be reserved by January 3<sup>rd</sup> to get the group rate of \$121/night plus tax. Please call 315-432-0200 to reserve a room. If you have any questions or concerns please contact Amanda Dackowsky at 716-432-9871 or at [nybeef@nybpa.org](mailto:nybeef@nybpa.org)



# New York Beef Producers' Association 2023 Trade Show Registration Form

**Location:** DoubleTree by Hilton, 6301 State Route 298 East Syracuse, NY 13057

**Date:** Saturday, January 21<sup>st</sup>, 2023

**Time:** 8:00AM until 5:30 PM

\*\*Displays must be in place by 7:30AM on Saturday and taken down by 6:00PM.

\*\*See trade show information sheet for more details

***Please return forms and payment to NYBPA Office by Tuesday, January 3<sup>rd</sup>, 2023***

Business/Company \_\_\_\_\_

Representative(s) Attending \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ E-Mail \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Brief explanation of what your company does or offers and/or what will be exhibited \_\_\_\_\_

## Trade Show Order Form

***Please check all that apply***

Current NYBPA Platinum, Gold, Silver, or Bronze Sponsor (booth already paid)

Trade Show Vendor  
*(includes 1 lunch ticket) - \$275.00.....*

Conference Sponsor  
*(includes booth, literature in packet, banner display, lunch and dinner ticket) - \$450.00*

Literature in the welcome packets - \$50.00 .....

Electric - \$10.00/hook-up \_\_\_\_\_ @ \$10.00 .....

**Additional Meal Tickets**

Friday, Dinner Ticket, NYBPA Member - # \_\_\_\_\_ @ \$50.00/ea.....

Friday, Dinner Ticket, NON-NYBPA Member- # \_\_\_\_\_ @ \$75.00/ea.....

Saturday, Lunch Ticket - # \_\_\_\_\_ @ \$50.00/ea.....

Please include me in Saturday's cocktail hour- # of people \_\_\_\_\_ No Charge

TOTAL ENCLOSED.....

My check is enclosed: Ck # \_\_\_\_\_

Please bill my credit card (Visa or Master Card): \_\_\_\_\_ yes \_\_\_\_\_ no

# \_\_\_\_\_

Expiration date: \_\_\_\_ - \_\_\_\_ CVC Code \_\_\_\_\_ Zip Code \_\_\_\_\_

Please fill out and return form along with payment **by Jan. 3<sup>rd</sup>** to:  
**NYBPA, 10040 Hooker Hill Rd.**  
**Perrysburg, NY 14129**