



DoubleTree by Hilton  
6301 State Route 298  
East Syracuse, NY 13057

**FRIDAY**

04:30 PM - 07:00 PM

01.24.2025

# Planning Today for Tomorrow's Success

NYBPA WINTER CONFERENCE, ANNUAL MEETING & AWARDS

**\*TENTATIVE\***

# AGENDA

01.24.2025 - 01.25.2025

## REGISTRATION & CASH BAR OPEN

Check in and receive your event materials then join us for drinks and networking with fellow attendees.

**4:30PM**

## MEMBERSHIP MEETING

Annual NYBPA membership meeting.

**5:00PM**

## BUFFET DINNER

Please join us for a buffet dinner serving Beef Producer favorites!

**6:00PM**

## AWARDS PRESENTATION

Presentation of Beef Farm of Excellence awards.

**6:30PM**

## KEYNOTE SPEAKER

Please welcome Kevin Ochsner!

**7:00PM**

*Immediately following dinner is a social hour(s) in the hospitality room.*



DoubleTree by Hilton  
6301 State Route 298  
East Syracuse, NY 13057

**SATURDAY**

08:00 AM - 03:30 PM

01.25.2025

# Planning Today for Tomorrow's Success

NYBPA WINTER CONFERENCE, ANNUAL MEETING & AWARDS

## REGISTRATION & TRADE SHOW

Check in and receive your event materials then join us for light refreshments and visit 2024 Trade Show Vendors.

**8:00AM**

## ROUNDTABLE DISCUSSION

Engage in an interactive conversation with industry experts. Share insights, ask questions, and collaborate on key topics. NYCAMH, NYSFVI, Livestock Risk Protection, Soil & Water, and NRCS speakers can be expected

**8:30AM**

## JOHNE'S DISEASE

Dr. Shannon Carpenter  
NYSCHAP Coordinator, Division of Animal Industry

**9:30AM**

## COFFEE BREAK & TRADE SHOW

Short coffee break and trade show opportunity

**10:30AM**

## GRASS & PASTURE: MASTERING ESTABLISHMENT & MANAGEMENT

Adam Robertson  
Seedway

**10:45AM**

## LUNCH

Enjoy lunch with an award ceremony and opportunity to network and visit the trade show.

**11:45AM**

## OPTIMAL NUTRITION MEETS QUALITY PRODUCTION

Dr. Tara Felix, Penn State  
Extension Beef Cattle Specialist

**1:30PM**

## BEEF INDUSTRY: MARKET OUTLOOK

Speaker TBA

**2:30PM**

## CLOSING

Trade show ends; collection of silent auction items

**3:30PM**

*Safe travels and see you next year!*

**\*TENTATIVE\***

# AGENDA

**01.24.2025 - 01.25.2025**



DoubleTree by Hilton  
6301 State Route 298  
East Syracuse, NY 13057

## ADDITIONAL WEEKEND EVENTS

# Planning Today for Tomorrow's Success

NYBPA WINTER CONFERENCE, ANNUAL MEETING & AWARDS

**\*TENTATIVE\***

# AGENDA

**01.24.2025 - 01.25.2025**

### TRADE SHOW

### BEEF FARM OF EXCELLENCE AWARDS

### NYBPA ANNUAL AWARDS CEREMONY

### SCOLARSHIP WINNERS ANNOUNCED

### SILENT AUCTION FOR JUNIOR SCHOLARSHIP FUND

### SUPREME SHOW SPONSORSHIP AUCTION

### NYJBPA MEETING & ACTIVITIES

### BREED ASSOCIATION MEETINGS

### PHOTO CONTEST

*Contest forms must be submitted by Dec 31st, 2024.  
Winners will be announced on Saturday during the conference.  
Forms can be found on the website at [www.nybpa.org](http://www.nybpa.org)*



DoubleTree by Hilton  
6301 State Route 298  
East Syracuse, NY 13057

**FRIDAY**

07:00 PM

01.24.2025

# Planning Today for Tomorrow's Success

NYBPA WINTER CONFERENCE, ANNUAL MEETING & AWARDS

**KEYNOTE  
SPEAKER**



*Mr. Kevin Ochsner*