

Winter Conference, Annual Meeting and Awards

January 24th & 25th, 2025

DoubleTree by Hilton



6301 State Route 298 East Syracuse, NY 13057

"Planning Today for Tomorrow's Success"

Friday, January 24th

- 4:30PM - Registration & Cash Bar Opens
- 5:00PM - Annual NYBPA Membership Meeting
- 6:00PM - Buffet Dinner
- 6:30PM - Beef Farm of Excellence Awards
- 7:00PM - Kevin Ochsner, Keynote Speaker

Immediately following dinner is social hour(s) in the hospitality room.

Keynote Speaker

KEVIN OCHSNER

"It's Your Bid"

Sponsored By

BLACKBELT
CATTLE MARKETING



Additional Weekend Events

Trade Show

- Beef Farm of Excellence Award Winners
- NYBPA Annual Awards Program
- Scholarship Winners Announced
- Silent Auction for the Jr. Scholarship Fund
- Supreme Show Sponsorships Auction
- NYJBPA Meeting & Activities
- Breed Association Meetings

Photo Contest

Contest forms need to be submitted by
Dec 31st, 2024.

Winners will be announced on
Saturday during the conference.
Forms can be found on the website at
www.nybpa.org

Sponsored By:

Kent Nutrition Group



THANK YOU 2025 SPONSORS

Conference Sponsors



Breakfast Sponsors



Saturday, January 25th

- 8:00 AM Registration, Light Breakfast, & Trade Show Opens
Huron & Ontario

Cattlemen's Education Series - Grand Ballroom

- 8:30 AM John Vanderwerken - Soil & Water
Dahlia Sheehan-Yassin - NYCAMH/
John May Safety Fund
Aileen Randolph - NYFVI
William Barnes - Livestock Risk Protection
Kevin Keenan - Livestock Risk Protection
Dr. Kirsten Workman - NRCS
Harvesting Opportunities: Exploring Grants Panel
- 9:30 AM Dr. Shannon Carpenter
NYSCHAP Coordinator - Division of Animal Industry
Johne's Disease

10:30 AM Coffee Break & Trade Show

- 10:45 AM Adam Robertson
Seedway
*Grass & Pasture:
Mastering Establishment & Management*

11:45 - 1:30 PM LUNCH, TRADE SHOW & AWARDS

- 1:30 PM Dr. Tara Felix, Penn State
Extension Beef Cattle Specialist
Optimal Nutrition Meets Quality Production
- 2:30 PM Brandon Reeves
Executive Director - Virginia Cattlemen's Association
Beef Industry: Market Outlook
- 3:30PM Adjourn; Trade Show Ends;
Silent Auction Items Collected
(Please note: last call for silent auction is 3:00PM)

Additional Meetings Scheduled

Saturday, January 25th

JUNIOR Meeting & Activities

Bushnell's Basin

- 9:30AM - Leadership Development
"How to Build Your Own Elevator Speech"
w/ Jr. Meeting Immediate to Follow

12:00PM - Lunch & Jr Awards

1:00PM - Adjourn

Breed Association Meetings

Adams Basin

- 10:30 AM NY Hereford Breeder's Assn Meeting
- 2:00 PM NY Angus Assn Meeting

2025 NEW YORK BEEF PRODUCERS ASSOCIATION
ANNUAL CONFERENCE
JANUARY 24TH - 25TH, 2025

Kevin Ochsner

Colorado Cattleman,
Agribusiness Consultant, & Host
of NCBA's Cattlemen to Cattlemen

For the past 33 years, Kevin has provided keynote speaking, strategic planning, and management training services to agribusiness companies and organizations throughout the United States. His clients have included agribusinesses like BASF, Bayer Crop Science, Case IH, John Deere and Zoetis in addition to industry organizations and associations including National Cattlemen's Beef Association, the United States Meat Export Federation, the American Hereford Association, Certified Angus Beef and the American Quarter Horse Association.

Alongside his wife, Julie, and their three children they have built Ochsner Limousin: a registered operation focused on producing Limousin & Lim-Flex seedstock as well as Ochsner Tender-Raised Beef, a direct-to consumer beef business.

Kevin will be joining NYBPA as the Featured Keynote Speaker on Friday, January 24th at the DoubleTree in East Syracuse.

*Featured
Speaker*

