



New York Beef Producers' Association 2025 Annual Conference Trade Show Information



Date & Time: Saturday, January 25th, 2024, 8:00 AM – 4:00 PM

Location: DoubleTree by Hilton, 6301 State Route 298, East Syracuse, NY 13057

Trade Show Contact: Becky Kron, Executive Secretary
716-725-8721 or nybeef@nybpa.org.

This form can also be found on the website at www.nybpa.org

Deadline: *Please complete and return this form, with payment, by January 2nd, 2025. A form MUST accompany each vendor, even if no payment is due (ie. current NYBPA sponsors). Current sponsors & keynote speaker sponsors must indicate which meals they would like to attend as included in their sponsorship. Literature is due to NYBPA by January 2nd.*

Trade Show Pricing

Trade Show Sponsor - \$275.00 – includes booth and 1 lunch ticket.

Conference Sponsor - \$450.00 – includes booth, 1 lunch ticket, 1 (Friday) dinner ticket, banner display, and literature in the welcome packet.

***Additional lunch and dinner tickets can be purchased which MUST be indicated below on the form and submitted to NYBPA and paid for by January 2nd.*

Additional literature can be included in the welcome packet for \$50.00, if not already a part of your sponsorship package. Literature needs to be mailed to NYBPA by Jan. 2nd.

Electric: Electric to the booths can be provided at \$10.00/hook-up and must be paid for with the submission of this form. Please indicate on form below if needed. Booths are first come, first serve, so please plan accordingly.

Booth Specifications: New this year, we are offering 2 table options – a high-top table OR a traditional 6' table. Each booth includes a covered, skirted table and 1 regular height chair. Booths will be in the Huron and Ontario rooms of the Grand Ballroom, right next to the main conference room OR in the hallway near those room (hallway booths may be limited to high-top tables depending on space). If you would like to be in the hallway, please indicate that. Otherwise, your booth will be placed in the trade show room. Coffee breaks and breakfast will be served in Huron and Ontario to encourage attendees to attend the trade show. **Space is limited.** Please return attached form by January 2nd, 2025 to ensure a spot.

Move In/Out: *Booth tables are first come, first serve.* Move-in times are 2:00PM to 9:00PM on Friday, Jan 24th and 6:30AM – 7:30AM on Saturday, Jan. 25th. All booths MUST BE set up by 7:30AM on Saturday. The trade show officially starts on Saturday, however, vendors are encouraged to be set up for the Friday evening events including the annual membership meeting, buffet dinner, and keynote speaker. Conference registration and trade show starts at 8:00AM on Saturday. Vendors tables must be broken down and packed up by 4:00PM on Saturday.

Hotel Room Reservations/Questions/Concerns: Hotel rooms can be reserved under "New York Beef Producers' Association." Rooms must be reserved by January 2nd to get the group rate of \$135/night plus tax. Please call 315-432-0200 to reserve a room or use the online link: <https://www.hilton.com/en/attend-my-event/syrdtdt-bee-586ae0d8-be7f-4c04-bfb9-7faf787be3a0/> If you have any questions or concerns, please contact Becky Kron at 716-725-8721 or at nybeef@nybpa.org.



New York Beef Producers' Association

2025 Trade Show/Annual Conference Registration Form

Location: DoubleTree by Hilton, 6301 State Route 298 East Syracuse, NY 13057

Date: Saturday, January 25th, 2025 (*Friday, January 24th encouraged*)

Time: 8:00AM – 4:00PM

*Displays must be in place by 7:30AM on Saturday and taken down by 4:00PM.

**See trade show information sheet for all the details.

Please return forms and payment to NYBPA Office by Friday, January 2nd, 2025

Business/Company _____

Representative(s) Attending _____ Phone _____

Address _____ E-Mail _____

City _____ State _____ Zip _____

Brief explanation of what your company does or offers and/or what will be exhibited _____

Trade Show Order Form

Please check all that apply

Current NYBPA Sponsor (Allied, Supreme Show, Photo Contest, & Keynote Speaker Sponsors)

Trade Show Vendor
(includes 1 lunch ticket) - \$275.00..... - \$275.00

Conference Sponsor
(includes booth, literature in packet, banner display, lunch and dinner ticket) - \$450.00

Literature in the welcome packets - \$50.00 - _____

Electric - \$10.00/hook-up _____ @ \$10.00 - _____

Additional VENDOR ONLY Meal Tickets

Friday, Dinner Ticket - # _____ @ \$60.00/ea.....- _____

Saturday, Lunch Ticket - # _____ @ \$40.00/ea.....- _____

TOTAL ENCLOSED..... _____

Please indicate your preferred table choice AND location (*not guaranteed*):

Circle one:

High-top Table 6' Table

Circle one:

Hallway Trade Show Room

Please fill out and return form along with payment **by Jan. 2nd, 2025.**

Checks payable to: NYBPA

1036 Townline Road

Alden, NY 14004

My check is enclosed: Ck # _____

Please bill my credit card (Visa or Master Card): _____yes _____no

Expiration date: ____-____ CVC Code _____ Zip Code _____